



## Perry F. Sofferman

Shareholder

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Perry Sofferman focuses his legal practice on corporate, intellectual property and international law.

Mr. Sofferman represents clients in business transactions, including corporate structuring, reorganizations, mergers and acquisitions, shareholder and member disputes, trademark, copyright, licensing, software, technology, Internet, publishing, privacy, and export compliance. He prepares and negotiates complex partnership and limited partnership agreements, as well as prepares and negotiates, and advises clients on, complex commercial transactions. He also advises on advertising, First Amendment, and right of publicity issues. Mr. Sofferman advises corporate boards, both for-profit and not-for-profit, on corporate governance matters.

International companies turn to Mr. Sofferman for legal representation regarding corporate issues associated with entering the U.S. market. He frequently prepares and negotiates international distribution and licensing agreements.

In addition to handling complex corporate and commercial transactions, Mr. Sofferman advises on litigation matters involving corporate and commercial issues, as well as complex intellectual property issues in the areas of copyright and trademark law.

He previously served as general counsel for a technology manufacturer and as legal counsel for Scholastic, Inc., the Fortune 500 global media and publishing company. Mr. Sofferman has prepared and/or negotiated some of the most successful works in publishing history. He is the author of the *Limited Liability Company Forms and Practice Manual*, published by Data Trace Publishing, which is the authoritative work on Florida LLCs.

### Representative Matters

- Represented a major international luxury goods provider in corporate structuring, commercial transactions and global logistics agreements.
- Represented a public automotive company in acquisition of a regional retailer.
- Represented a growth-stage beverage company in corporate conversion in preparation for a capital raise.
- Represented a major regional airline in successfully enforcing its intellectual property rights.
- Represented major publishing companies in negotiating numerous agreements for high-profile New York Times Bestsellers.
- Represented a large not-for-profit in addressing corporate governance matters.
- Represented an aviation company in restructuring of a financing agreement.
- Represented numerous companies as outside general counsel, providing ongoing, daily business support, including the development of internal policies, advertising reviews, contests and sweepstakes, joint ventures, regulatory compliance, and agreements with governmental agencies.
- Represented numerous franchisees in acquisition of additional locations in connection with expansion initiatives.
- Represented numerous tech start-ups in the preparation and negotiation of complex shareholder and operating agreements.



- Represented media companies in the preparation of licensing and distribution agreements with some of the world's top content providers, including film studios, publishers, production companies, television networks, newspapers, and satellite providers.
- Represented NFL players in establishing intellectual property rights associated with merchandising projects.
- Represented automobile dealer in successful petition submitted to U.S. Copyright Office to reconsider and accept registration of artwork.
- Represented CEOs and other high-level executives in employment agreements and equity participation arrangements within various organizational frameworks, including limited partnerships and limited liability limited partnerships.
- Represented technology manufacturers and contractors on agreements and voluntary disclosures with the U.S. Department of State, U.S. Department of Defense, U.S. Department of Treasury, and U.S. Department of Commerce.
- Represented numerous clients in filings, office actions, and petitions for reconsideration with the United States Patent and Trademark Office and United States Copyright Office.
- Represented a limited liability company in the \$3.4 million stock acquisition of a freight brokerage business.



## Professional Honors & Activities

- Member – American Bar Association
  - Business Law Section
  - Intellectual Property Section
- Member – The Florida Bar
- Member – Anti-Defamation League
  - Participant, Glass Leadership Institute
  - Member, South Florida Civil Rights Committee



## Publications

- "Alabama Federal Court Finds Corporate Transparency Act Unconstitutional," republished in *Westlaw Today* (March 2024)
- "Navigating the Maze: Who's Exempt from the Corporate Transparency Act?," republished February 28, 2024, in *Corporate Compliance Insights* (January 2024)
- "The Importance of Knowing Whether You Own the Company: The Corporate Transparency Act and Beneficial Ownership" (December 2023)
- "To Be or Not to Be... A Reporting Company Under the Corporate Transparency Act," republished in the *Daily Business Review* (November 2023)
- "Countdown to the Corporate Transparency Act," republished in *Corporate Compliance Insights* (October 2023)
- "*Florida Limited Liability Company Forms and Practice Manual*," Data Trace Publishing (March 2022)
- "Do I Need to Pay Attention to my Business's Software License Agreements?," Blog post (September 2020)
- "Are You Sure Your Business is Protecting You from Being Held Personally Liable?," Blog post (September 2020)
- "COVID-19's Impact on the M&A Market: Measures and Precautions," *Daily Business Review* (July 2020)
- "How to Cope When the Business or Service Provider You Rely on Goes Out of Business," *Washington Post* interview (September 2019)
- "Not Protecting Your Data? You Are Doing a Disservice," *Daily Business Review* (April 2015)
- Featured – "Dealmaker," *Daily Business Review* (February 2015)





## Speaking Engagements

- "The Corporate Transparency Act: A Primer," Professional Liability Attorneys Network (June 2022)
- "Virtual Meetings: Best Practices for Corporations and LLCs," New York State Bar Association (August 2020)
- "Key Legal Issues for Emerging Businesses," Jim Moran Institute Business and Leadership Conference (June 2017)
- "Your Client Got the Book Deal, Now What?," American Bar Association 31st Annual Intellectual Property Conference (April 2016)
- "Pre-Compliance, What you NEED to Know to Stay Penalty-Free," National Customs Brokers and Forwarders Association of America Webinar (February 2015)
- "Data Security for Business," Fort Lauderdale, Miami (December 2014)
- "Trademark & Copyright: Lions, Tigers and Friends: Social Media Law Roundup," American Bar Association 29th Annual Intellectual Property Law Conference (April 2014)
- "Holding the Creepy Line – Privacy Law," Seminole Hard Rock (November 2013)



## Webinars

- The Corporate Transparency Act: A Guide for Long Term Care Owners and Operators (August 2024)
- The Corporate Transparency Act: An Introduction (December 2023)



## Education

- University of Alabama School of Law, LL.M., 2013
- New York Law School, J.D., 1998
  - Recipient, Best Advocate, ABA National Appellate Advocacy Award, Northeast Region, 1998
  - Recipient, Morris Orland Moot Court Award for Overall Excellence, 1998
  - Recipient, New York Law School Moot Court Award for Distinguished Service, 1998
- Baruch College of the City University of New York, M.B.A., 2002
  - Valedictorian
- New York University, M.A., 1993
- New York University, B.A., 1989
  - Named University Honors Scholar, 1989
  - Recipient of NYU's Founder's Day Award, 1989



## Admissions

- Florida, 2010
- New York, 2000
- U.S. Supreme Court, 2009