



## Emily R. Billig

Of Counsel

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Emily Billig uses her extensive experience in patent and trademark protection and enforcement to provide comprehensive and practical strategies to efficiently and effectively resolve complex matters for her clients across a broad spectrum of intellectual property matters.

A former patent examiner with the United States Patent and Trademark Office and chemical engineer by training, Emily Billig has experience across all stages of patent prosecution. Ms. Billig's clients include entrepreneurs and visionaries in the software, chemical and mechanical fields, and she has assisted them in obtaining patents in a broad range of subject areas.

Ms. Billig takes a comprehensive and tailored approach to helping clients obtain the strongest and best protection across their entire intellectual property portfolio, including domestic and foreign patents and trademarks. She advises her clients on strategic marketing, brand management and targeted filings on a global basis, and represents them through all stages of trademark clearance, prosecution, licensing, and enforcement.

### Representative Matters

- Negotiated a favorable settlement for a national client in a trademark litigation matter involving claims under the Lanham Act, the Anti-Cybersquatting Consumer Protection Act, and state unfair competition laws.
- Manages large international patent and trademark portfolios for multiple clients.
- Negotiated a favorable settlement for an international mining and mineral processing company in a patent infringement lawsuit.
- Manages trademark licensing for a national non-profit organization.
- Represented an international manufacturer of sound recording equipment with enforcement of trademark and trade dress rights for products, successfully negotiating a settlement including name change and domain transfer requirements against a competitor.
- Successfully prosecuted a dispute under the Uniform Domain Name Dispute Resolution Policy for a well-known international non-profit organization.
- Advised a client in intellectual property protection for a large-scale, mobile art installation.
- Represented the inventor of a clay pigment additive in a hearing to reconsider a European patent examiner's rejection of the patent claims, resulting in an agreement for the allowance of the claims.

### Professional Honors & Activities

#### Professional Memberships

- Member – Bar Association of Baltimore City
- Member – Maryland State Bar Association

#### Community Service

- Business Volunteers Maryland GIVE Program, 2015

#### Honoraries

- Listed in *Best Lawyers: Ones to Watch® in America* for Intellectual Property Law (2024)
- Listed as a Maryland Rising Star, Intellectual Property (2016 – 2021)
- Listed in *Chambers USA* as a leading Intellectual Property lawyer in Maryland (2019 – 2025)



## Publications

- "Trademark Laws: Maryland," Thomson Reuters Practical Law (January 2023)
- "Hand it Over: Satisfying the Written Description Requirement in Patent Filings," *IAM Weekly International Reports* (September 2019)
- "Small Mistake, Big Consequences: a Trademark Practice Pointer," *IAM Weekly International Reports* (April 2019)
- "Trademark and Branding Pitfalls in a Hashtag Culture," *IAM Weekly International Reports* (May 2018)
- "Independence is Bliss? Congress Revisits Proposal for Independent USPTO," *IAM Weekly International Reports* (November 2017)
- "A Trademark by Any Other Colour: Cheerios™ and Colour Trademark Requirements," *IAM Weekly International Reports* (September 2017)
- "Return of the Rocket Docket?: New Case Law Potentially Changes the Tide of Patent Lawsuits Fleeing Favored Venues," Baker Donelson IP Watch blog (July 2017)
- "New Case Law Potentially Turns the Tide of Patent Lawsuits Fleeing Favoured Venues," *IAM Weekly International Reports* (July 2017)
- "Canada's Embattled Anti-Spam Law Marks End of Grace Period Despite Uncertain Future," Baker Donelson IP Watch blog (July 2017)
- "Rock Band Assists Washington Redskins to an Offseason Victory," Baker Donelson IP Watch blog (June 2017)
- "Big Trouble Over Tiny Enzymes: Limits on Geographic Reach of Patent Act," *IAM Weekly International Reports* (March 2017)
- "An Economic Turn for the Better: USPTO Lowers Trademark Fees," Baker Donelson IP Watch blog (February 2015)
- "Software Patent Abstraction Hits Social Media Platforms," Baker Donelson IP Watch blog (January 2015)
- ".bank is here!," Baker Donelson IP Watch blog (November 2014)
- "Your Image Here: The NCAA Settles with Athletes Over Rights of Publicity," Baker Donelson IP Watch blog (June 2014)
- "SCOTUS Joins Team Anti-Troll," Baker Donelson IP Watch blog (April 2014)
- "Pushing Patent Trolls Into the Light of Day: Congress Attacks the Practices of Non-Practicing Entities," Baker Donelson IP Watch blog (December 2013)



## Speaking Engagements

- Presenter – "Your Company's Social Media and Legal Information to Know," Mid- Atlantic Community Papers Association (March 2017)
- Co-presenter – "Legal Aspects of Social Media," Annual Conference of Les Dames d'Escoffier International, Washington, D.C. (October 2016)
- Presenter – "Introduction to .bank and Other Recent Developments in Bank Internet Operations," Annual Conference, Pennsylvania Bankers Association (2015)
- Presenter – "Update on 10 New Ways to Avoid Legal Headaches from Social Media," Baltimore Public Relations Council (2014)



## Education

- University of Maryland School of Law, J.D., 2011
- Lehigh University, B.S., 2006



## Admissions

- Maryland, 2011

- U.S. Patent and Trademark Office, 2017
- Court of Appeals of Maryland, 2011
- U.S. District Court for the District of Maryland, 2014