



Jason B. Bloom

Shareholder

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Jason Bloom is a member of the Firm's Complex Litigation and Class Actions Group and has extensive experience representing clients in matters involving commercial litigation, outside general counsel, contract negotiations, complex torts and insurance disputes.

Mr. Bloom focuses his legal practice on the hospitality and transportation industries. He handles matters involving complex commercial litigation such as dynamic problem solving, business disputes, breach of contract, and risk and liability identification and mitigation. He also assists clients with complex tort matters involving personal injury and premises liability.

Mr. Bloom serves as outside general counsel for several clients and helps companies develop internal policies to minimize risk. He also frequently handles portfolios of litigation work for corporate entities, one of which involves representing a major hotel brand in business litigation matters and another that involves defending a state-wide train carrier from liability claims.

For more than a decade Mr. Bloom has represented several major insurance carriers in bad faith and first/third party benefits claims. He has independently managed dozens of bodily injury and uninsured motorist claims, including an extensive motion practice, as well as conducting and defending depositions and alternative dispute resolutions.

Mr. Bloom began his career representing criminal defendants in Broward County, Florida in misdemeanor and felony divisions. Thereafter, he worked in a high-volume creditors' rights practice handling hundreds of debt collection cases through all phases of litigation.



Representative Matters

Director & Officer / Portfolio Policy Coverage

- Obtained favorable summary judgment award in declaratory judgment action brought by major shipping corporation seeking defense fee reimbursement on a D&O policy. It is currently before the 11th Circuit following oral argument.
- Successfully obtained dismissal at initial pleading stage in coverage litigation initiated by insured under a D&O policy despite the potential for required factual findings of fraud and intentional acts.
- Represented reinsurer whose portfolio policy was implicated by excess verdict, successfully convincing underlying carrier to contribute more than double its retention towards negotiated settlement.
- Represented issuer of property management policy from defense and indemnity request from insured sued for alleged unfair and deceptive practices; successfully negotiated limited defense under reservations redirecting further recovery efforts against co-primary carrier.
- Represented errors and omissions carrier against large medical services provider seeking coverage for a suit by prominent auto insurer alleging improper billing and business practices.
- Represented and defended carrier in declaratory action filed by insured seeking defense costs and indemnity coverage for a multi-million-dollar dispute with developer, successfully obtaining claims release for well below available limits.

Professional Liability Coverage

- Represented professional liability carrier seeking coverage assessment for claim against insured sub-contractors arising from a catastrophic infrastructure project failure resulting in numerous death and bodily injury claims; successfully convinced general liability carrier to enter into fee and cost sharing arrangement.
- Represented professional liability carrier in declaratory action brought by prominent law firm insured seeking coverage for decade-long dispute between it and a former opposing party.
- Successfully fended off defense and indemnity claim against professional liability carrier's insured by invoking contractual ambiguity implying that a determination of liability was required before defense obligations were triggered.
- Represented and defended carrier from time-restricted limits demand and Civil Remedy Notice issued directly from underlying plaintiff in legal malpractice dispute; successfully obtained a claims release from insured.

Commercial Auto / Underinsured Motorist Coverage

- Retained by commercial auto carrier defending insured under reservation from a wrongful death claim; successfully obtained favorable settlement through proposed declaratory action and the possibility that underlying litigation could be stayed pending resolution of coverage dispute.
- Successfully defended carrier from claim by commercial auto insured for underinsured motorist benefits by identifying and asserting insured's misinterpretation of its statutory pre-claim requirements.

Other Results

- Assisted in winning final judgment after five-day bench trial in case involving yacht fire and attempted revocation of contract. Dismissal via summary judgment achieved for predecessor company. At the close of vessel owner's case, directed verdict obtained on 80 percent of the claims. After conclusion of trial, final judgment obtained on all remaining claims, including judgment on builder's affirmative claim for unpaid necessities and taxable costs.



Professional Honors & Activities

- Listed in *The Best Lawyers in America*® for Personal Injury Litigation - Defendants and Product Liability Litigation - Defendants (2024 – 2026)
- Named a 2026 Thomson Reuters Stand-out Lawyer
- Member – Claims & Litigation Management Alliance (CLM)
 - Extra-Contractual Committee
- Member – DRI
- Member – Insurance Law Committee
- Member – Israel Bonds
- Member – [Baker Donelson's 24-Hour Transportation Emergency Response Team](#)



Publications

- "Important Changes in Florida Hotel Laws" (June 2025)
- "Short-Term Rentals and Long-Term Considerations: Examining Short-Term Rental Liability During the Opioid Crisis" (March 2023)
- Co-author – "Meaningful Tort Reform on Florida Horizon," republished March 9, 2023, in *Law360* (February 2023)
- Co-author – "Biden Administration Plans on Resort Fee Crackdown" (December 2022)
- Co-author – "Florida Legislature Overhauls Assignment for the Benefit of Creditors," *Florida Bar Journal* (January 2008)



Speaking Engagements

- "Labor & Employment Challenges in the Hotel & Restaurant Industries," Hospitality Lawyer Virtual Seminar (May 2022)
- "COVID Concerns in the Hospitality Sector," Hospitality Law Conference (March 2022)
- "Insurance Litigation," Annual Florida Bench and Bar Conference (February 2022)
- "Coverage and Construction Law," The Institutes Risk & Insurance Knowledge Group CLM (2019)



Education

- University of Miami School of Law, J.D., 2008, cum laude
- Northeastern University, B.A., 2005, summa cum laude



Admissions

- Florida, 2011
- U.S. District Court for the Southern District of Florida
- U.S. District Court for the Middle District of Florida