



Edward D. Lanquist

Shareholder

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Ed Lanquist represents clients in matters involving patents, trademarks, copyrights, intellectual property, and technology law.

Mr. Lanquist's legal practice focuses on patent, trademark, and copyright litigation, intellectual property counseling, trademark prosecution, and technology law. With more than 30 years of practicing intellectual property (IP) law, he has legal experience with a variety of IP issues. He has prosecuted more than 150 patent applications and more than 1,400 trademark registration applications. This vast IP prosecution experience lends itself well to the courtroom, where he has litigated more than 170 intellectual property cases.

Prior to joining Baker Donelson, Mr. Lanquist co-founded a full-service intellectual property and technology law firm based in Tennessee, where he practiced for 30 years. Over the course of his career, he has developed intellectual property protection programs for at least 40 companies. He has also developed trade secret protection plans and has conducted due diligence on several corporate transactions.

Clients benefit from Mr. Lanquist's extensive IP prosecution and litigation experience. He counsels clients on how to structure their IP portfolios, as well as the economic implications of IP protection and litigation. He has performed numerous patent studies, including freedom to operate, non-infringement, and invalidity opinions, and more than 1,000 trademark use and registration opinions. Additionally, he counsels clients on a wide variety of technologies including artificial intelligence and its effect on IP strategies. Mr. Lanquist speaks and has been nationally published on the intersection of AI and IP.

Mr. Lanquist provides pro-bono services to non-profit organizations in their attempts to protect trademarks.

Representative Matters

- Developed and implemented a trademark enforcement program for an international franchisor that has reduced trademark infringement.
- Favorably resolved a claim of patent infringement for a medical device company allowing it to pay no damages and have ample time to redesign its product.
- Obtained judgment on the pleadings asserted against a patent infringement client and maintained the judgment on appeal to the Federal Circuit Court of Appeals, as well as a Petition for Writ of Certiorari in the technology relating to dealer management and location devices.
- Obtained a \$2.7 million judgment in a trademark infringement matter.
- Obtained an award of \$1.7 million against the employee of a client for violation of the Uniform Trade Secret Act.
- Appealed a judgment against the client of another firm of a \$7.4 million patent infringement verdict to the Federal Circuit Court of Appeals.
- Obtained favorable settlement for an ecommerce company relating to a patent infringement suit.
- Tried a patent infringement jury trial relating to rethermalization equipment.
- Resolved a copyright infringement matter involving medical billing software.
- Resolved a trademark infringement case relating to knives.
- Tried a trade secret and unfair competition case involving medical devices.
- Assisted a record company in successfully resolving a trademark infringement dispute with another company.

- Obtained a summary judgment of non-infringement for a sporting goods client in a patent infringement case and obtained affirmance of the summary judgment by the Federal Circuit Court of Appeals.
- Obtained a summary judgment of invalidity for a materials-sorting client in a patent infringement case and obtained affirmance of the summary judgment by the Federal Circuit Court of Appeals.
- Tried a trade dress infringement case relating to musical instruments.
- Obtained summary judgment of non-infringement for an MP3 accessories company in a patent infringement suit.
- Obtained multiple summary judgments in a trade dress infringement case involving different musical instrument manufacturers.
- Obtained a temporary restraining order and a seizure order on behalf of a gaming machines client in a trademark and copyright infringement and trademark counterfeiting case.
- Obtained a temporary restraining order on behalf of an entertainment client against the publisher of comic books in a right of publicity case.
- Obtained a judgment of trademark infringement for an entertainment client in a jury trial.
- Obtained a judgment of non-infringement for a religious publishing client in an arbitrated trademark infringement case.
- Obtained a judgment against a former employee of a client for violation of the Uniform Trade Secret Act.
- Successfully defended an automotive telematics company in a \$20 million patent infringement lawsuit brought by a competitor company. Won judgment on the pleadings, which was affirmed by the United States Court of Appeals for the Federal Circuit.
- Developed an intellectual property protection plan for a block chain health care company.



Professional Honors & Activities

- Listed in *Chambers USA* as a leading Intellectual Property lawyer in Tennessee (2019 – 2025)
- Named the Best Lawyers® 2025 and 2023 Litigation – Patent "Lawyer of the Year" in Nashville; 2022 Trade Secrets Law "Lawyer of the Year" in Nashville; 2021 Trademark Law "Lawyer of the Year" in Nashville; 2020 Litigation – Patent "Lawyer of the Year" in Nashville; 2018 Litigation – Patent "Lawyer of the Year" in Nashville; 2018 Trade Secrets Law "Lawyer of the Year" in Nashville; 2017 Litigation – Intellectual Property "Lawyer of the Year" in Nashville; 2015 Patent Law "Lawyer of the Year" in Nashville; 2014 Litigation – Patent "Lawyer of the Year" in Nashville; 2013 Litigation – Intellectual Property "Lawyer of the Year" in Nashville; 2012 Litigation – Patent "Lawyer of the Year" in Nashville
- Listed in *The Best Lawyers in America*® for Litigation – Intellectual Property, Litigation – Patent, Patent Law, and Trademark Law (2011 – present); Trade Secrets Law (2015 – present); Copyright Law (2021 – present)
- Selected to Mid-South Super Lawyers, Intellectual Property Litigation, Intellectual Property (2007 – 2008, 2011 – 2024); Top 50 attorneys in Nashville and Top 100 attorneys in Tennessee (2023)
- Named a "Super Lawyer" by *Law & Politics Magazine* (2005 – present)
- Named an "Intellectual Property Star" by *Managing Intellectual Property Magazine* (2015 – present)
- Named the "Best of the Bar" for Intellectual Property by *Nashville Business Journal* (2003 – 2009 and 2012 – present)
- Named to *Nashville Post's* 2024 "In Charge: Legal" List
- Named an "Attorney for Justice" by the Tennessee Supreme Court
- Member – American Intellectual Property Law Association
- Member – American Bar Association
 - Past Chair – Young Lawyers Division
 - Fellow – Patent, Copyright, and Trademark Committee
- Member – Harry Phillips Inn of Court
 - Program Committee Member (2022)

- Member – International Association of Defense Counsel
- Member – Nashville Bar Association
 - Past President
 - Past Treasurer
 - Past Chair – Intellectual Property Committee
 - Past Chair – Continuing Legal Education Committee
 - Past Chair – Ad Hoc Committee for Online Continuing Legal Education
 - Fellow – Young Lawyers Division
- Fellow – Nashville Bar Foundation
- Member and Trustee – Tennessee Bar Association
 - President (July 2024 – June 2025)
 - President Elect (July 2023 – June 2024)
 - Vice President (July 2022 – June 2023)
 - General Counsel (2016 – 2022)
 - Executive Committee, IP Section
 - Fellow – Young Lawyers Division
- Fellow – Tennessee Bar Foundation
- Past President – Tennessee Intellectual Property Law Association
- Faculty Member – MidSouth Commercial Law Institute (2024)
- Tennessee Judicial Conference
 - Chair – Bench/Bar Committee (2020 and 2022)
- Nashville School of Law
 - Professor – Intellectual Property Law
- Board of Directors – Hands on Nashville
 - Former Chair (2015 – 2023)
- Member – United Way Executive Committee (2023—)



Representative Patents

- 10,351,360 System and apparatus for print media manufacturing buffering and sorting, and corresponding method thereof
- D851,212 Dual nozzle sprayer
- 10,279,156 Auto-replenishing, wound-dressing apparatus, and method
- 10,272,711 System and apparatus for book block binding and method thereof
- 10,246,277 System and apparatus for print media manufacturing buffering and sorting, and corresponding method thereof
- 10,226,092 Utility clip
- D840,120 Medium craft anchor winch
- D840,119 Small craft anchor winch
- 9,946,807 System, method, and computer program product for providing content based upon a representation of the same
- D813,176 Circuit breaker
- D812,717 Dual nozzle sprayer
- D812,711 Fishing lure 9,814,227
- Dual nozzle spray gun D800,868
- Dual nozzle sprayer
- D799,634 Fishing pliers



Publications

- "Post-SCOTUS District Court Ruling in *Jack Daniel's v. VIP Products* Reshapes Trademark Dilution Jurisprudence" (August 2025)
- "Think While You Are Using AI Coding," republished in *LegalTech News* (July 2025)
- "The Northern District of California Weighs in on "Transformative" Use of Copyrighted Books for Training Generative AI Tools," republished on July 10, 2025, in *Daily Journal* (June 2025)
- "Implications of the Federal Circuit's Decision in *EcoFactor, Inc. v. Google LLC*" (June 2025)
- "How Artificial Intelligence Can Be Used to Provide Legal Services to the Underserved," *Tennessee Bar Journal*, Vol. 61, No. 3 (May/June 2025)
- "Community Engagement: The Vital Role of Lawyers in Local Initiatives," *Tennessee Bar Journal*, Vol. 61, No. 2 (March/April 2025)
- "Supreme Court Limits Reach of Trademark Infringement Damages: Affiliation Insufficient," republished March 28, 2025, in *Daily Report* (February 2025)
- "Lawyers and Whiskey: A Toast to Tradition, Connection and Craftsmanship," *Tennessee Bar Journal*, Vol. 61, No. 1 (January/February 2025)
- "Working Together to Eliminate Barriers to Justice," *Tennessee Bar Journal*, Vol. 60, No. 6 (November/December 2024)
- "Artificial Intelligence: Intellectual Property Considerations for Your Business Operations" (November 2024)
- "The Importance of Filing Patent Applications for Software Inventions" (October 2024)
- "What Every Startup Enterprise Should Know About Protecting Intellectual Property," *Hypepotamus* (September 2024)
- "Baker's Trademark Developments of 2024" (September 2024)
- "Patent Cases to Watch for in the Second Half of 2024," republished in *Law360* (September 2024)
- "Pay It Back and Pay It Forward: The Privilege of Mentoring New Lawyers," *Tennessee Bar Journal*, Vol. 60, No. 5 (September/October 2024)
- "Top Developments in Trade Secret Law" (August 2024)
- "Protect Trade Secrets Now While FTC's Noncompete Ban Is Paused," *Bloomberg Law* (August 2024)
- "Guardians of the Goldmine: Building an Effective Confidentiality Program" (August 2024)
- "A Baker's Dozen of Patent Law Developments for 2024" (July 2024)
- "Continuity: Looking Ahead to the Work of the TBA in 2024-2025," *Tennessee Bar Journal*, Vol. 60, No. 4 (July/August 2024)
- "Ruling Affirmed: Redemption Diluted Bulleit's Bottle Design" (June 2024)
- "Trade Secret Protection Plans Provide Certainty to Employers" (May 2024)
- "Protecting Technology-Assisted Works and Inventions: Where Does Smart Technology End and AI Begin?," *Law.com* (February 2024)
- "Artificial Intelligence and Copyright Law: *The NYT v. OpenAI* – Fair Use Implications of Generative AI," republished in *Westlaw Today* (February 2024)
- "New Legislation Proposed in Tennessee to Protect Against Deepfakes: ELVIS Act" (January 2024)
- "Generative Artificial Intelligence Asks Questions of Innovation in Patent Law" (September 2023)
- "The Impact of the Supreme Court's *Goldsmith* Decision on Copyright Enforcement Against AI Tools," republished September 2023, in *Cybersecurity, Law & Strategy Journal* (July 2023)
- "Bottled in Bone: Court Sides with Jack Daniel's in Dog Toy Dispute – Trademark Fair Use is Limited" (June 2023)
- "Intellectual Property Legal Issues Impacting Artificial Intelligence," republished June 5, 2023, in *Mealey's Litigation Reports* (April 2023)



Speaking Engagements

- Panelist – "AI in the Life of a Lawyer," 2025 Convention CLE Programming, Tennessee Bar Association (June 2025)
- "Reel Ethics," 45th Annual MidSouth Commercial Law Institute's Commercial and Bankruptcy Law Seminar (December 2024)
- "2023 Intellectual Property Update," Tennessee Law Institute (October 2023)
- "HospitalityTN Legal Symposium" (July 2023)
- "Protecting Confidential Information and Trade Secrets" (December 2022)
- Faculty – Tennessee Law Institute
- "Drafting Ethical Cease & Desist Letters," Tennessee Association of Corporate Counsel virtual (March 2021)
- "Case Studies in Intellectual Property Law for Business," Tennessee Association of Corporate Counsel virtual (July 2020)



Webinars

- AI and Intellectual Property (December 2023)
- AI and Intellectual Property (November 2023)
- Recent Developments in IP Law (December 2022)



Education

- University of Tennessee College of Law, J.D., 1988, cum laude
- University of Tennessee, B.S., 1985, cum laude



Admissions

- Tennessee, 1988
- United States Supreme Court
- U.S. Patent and Trademark Office, 1989
- Approved Rule 31 Mediator by Tennessee Supreme Court
- Federal Circuit Court of Appeals
- Sixth Circuit Court of Appeals
- Various United States District Courts