



## Javier Becerra, MBA, CIPP/US

Associate

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Javier Becerra is an associate in Baker Donelson's Atlanta office and a member of the Corporate Group. He is a Certified Information Privacy Professional: United States (CIPP/US).

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Javier is a seasoned corporate attorney concentrating in technology-related and complex commercial contracts. With extensive experience drafting, reviewing, and negotiating a wide array of agreements – including API and developer agreements, sales and distribution, global agreements, vendor and product sales agreements, software licensing, and OEM agreements – he provides comprehensive legal support tailored to his clients' strategic objectives.

Javier's experience includes Software as a Services (SaaS), Master Services Agreements (MSAs), strategic alliance and partnership agreements, professional services agreements, multi-phase statements of work (SOWs), product services agreements, sponsorship agreements, and point-of-sale (POS) subscription agreements. He also has significant experience reviewing and drafting privacy policies and data processing agreements (DPAs). He is proficient in navigating the complexities of modern business transactions, particularly those involving technology and privacy matters.

Prior to joining Baker Donelson, Javier worked as in-house counsel for leading companies across various industries, including a manufacturer of construction, agriculture, and landscaping equipment; a Fortune 500 fintech company; a financial services and insurance company; and an international mining company. His experience extends to working with governmental municipalities, universities, and entities in sectors such as recreational services, reservation systems, ticketing, registration, college athletics, venues and stadiums, restaurants, loan repayment services, and educational institutions across the U.S., Canada, and Europe.

Born in Cuba, Javier arrived in the United States as a refugee, and he leverages his bilingual proficiency in English and Spanish, along with his diverse cultural background, to effectively serve a broad clientele. His personal journey enriches his understanding of different perspectives, allowing him to provide nuanced legal counsel tailored to each client's unique needs. Outside of his professional endeavors, Javier is a proud father of two daughters.

### Representative Matters

- Represented a leading medical university in the procurement and negotiation of a comprehensive Human Capital Management SaaS agreement, securing favorable pricing, service levels, and data-security commitments.
- Drafted and negotiated a comprehensive data access agreement for a financial services institution, enabling secure and compliant information sharing with third parties.
- Advised a direct-to-consumer mail-order business in responding to a subpoena issued by a state consumer protection division, ensuring regulatory compliance and risk mitigation.
- Represented an alternative fuel company in drafting and negotiating a complex distributor agreement to expand its distribution network.
- Negotiated a mission-critical SaaS agreement on behalf of a financial services institution, addressing key operational and regulatory requirements.

- Counseled a Canadian entity on potential U.S. regulatory issues arising under the CLOUD Act and the USA PATRIOT Act, including analysis of the applicability of these laws to the client.
- Represented a large multinational accounting and business services organization and its constituent entities in connection with its acquisition by an acquirer recognized among the five largest accounting firms globally.
- Represented the owner of a nationwide digital experience agency in the sale of equity to a private equity fund, which included the owner receiving rollover equity.



## Professional Honors & Activities

- Listed in Best Lawyers: Ones to Watch® in America for Corporate Law and Technology Law (2026)
- Listed in *Latino Leaders Magazine* Winter Edition 2020's "Top Latino Lawyer to Keep on the Watch"
- Listed in *Atlanta Magazine's* "Top 500 Most Powerful Leaders in Atlanta" (2021 and 2022)
- Recipient – Georgia College and State University's "Outstanding Recent Alumni Award"
- Recipient – Indiana University Maurer School of Law's "Distinguished Service Award"
- Board Member – Salvation Army Metro Atlanta Advisory Board (2025 – present)
- Atlanta Bar Association (2025 – present)
  - Section Leader, Corporate Counsel Section (2025 – present)
  - Section Leader, Privacy & Cyber Law Section (2025 – present)
- Board Member – LaAmistad (2023 – present)
- Board Member – Georgia Hispanic Bar Association (2021 – present)
  - Vice President (2018 – 2019)
  - President (2019 – 2021)
- Board Member – Salvation Army National Echelon Leadership Council (2022 – 2025)
- Board Member – Georgia College and State University Alumni Association Board of Directors (2023 – present)
- Board Member – Indiana University Maurer School of Law Alumni Board (2023 – present)
- Board Member – Indiana University Maurer School of Law Latino Alumni Advisory Board (2023 – present)
- Board Member – Salvation Army Atlanta Echelon Chapter (2019 – present)
  - Vice President (2019 – 2020)
  - Co-President (2020 – 2022)
- Member – Georgia College and State University Young Alumni Council (2018 – 2021)
- Member – Indiana University Maurer School of Law Young Alumni Steering Committee (2020 – 2023)
- Member – International Association of Privacy Professionals
- Ex-officio Member – Emory Alumni Board (2023 – 2024)
- State Bar of Georgia Young Lawyers Division (2021 – 2022)
  - Board Member (2021 – 2022)
  - Member-at-Large Representative (2019 – 2021)
  - Co-Chair, Corporate Counsel Committee (2019 – 2020), (2024 – present)



## Publications

- "IEEPA Tariffs Invalidated: What Companies Should Do Now to Protect Contract Rights" (February 2026)
- "Web Scraping and the Rise of Data Access Agreements: Best Practices to Regain Control of Your Data," republished in *CPO Magazine* (August 2025)
- "Think While You Are Using AI Coding," republished in *LegalTech News* (July 2025)
- "AI Disclosures Under the Spotlight: SEC Expectations for Year-End Filings," republished in *Corporate Counsel* (January 2025)
- "FinCEN Extends BOI Report Deadline for Hurricane-Affected Businesses" (December 2024)



## Speaking Engagements

- "Legal Innovation Forum AI Workshop" (August 2025)



## Education

- Emory University Goizueta School of Business, M.B.A., 2025
- Indiana University Maurer School of Law, J.D., 2017
- Georgia College and State University, B.S. in Biology, 2012



## Admissions

- Georgia, 2017