

NEWS

Chris Sloan Discusses Intellectual Property Mistakes Startup Entrepreneurs Make with JD Supra

In this JD Supra article, intellectual property attorneys discuss the biggest mistakes startup entrepreneurs make with respect to their intellectual property. Chris Sloan, co-chair of Baker Donelson's Emerging Companies Group, says one of the most significant mistakes among entrepreneurs is failing to take steps early enough to protect their intellectual property, noting, "This is not to say you should file patents and trademark applications on anything and everything; you can easily spend tens of thousands of dollars doing that. The key is to have a plan and know what you want to protect and when to do it. Put another way, if you don't make a decision, the decision might be made for you."

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