

# PRESS RELEASE

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## Baker Donelson Hosts Long Term Care Symposium

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Baker Donelson brought together 30 long term care companies from across the country when it hosted the Long Term Care Symposium in November 2014. Upper level executives and general counsel all convened in Nashville for two days of sharing ideas to improve the industry. In addition to 13 Baker Donelson presenters from across six of the Firm's 19 offices, there were presentations from 14 long term care executives, including the founder and head of the National Investment Center.

Attendees at the event included industry leaders from more than 30 companies with a combined total of more than 5,100 locations that together care for more than 127,000 residents.

The event was hosted by Baker Donelson's Long Term Care Industry Service Team, which was founded in 2006 and since its inception has been led by attorney Christy Tosh Crider of the Firm's Nashville office.

Ms. Crider said, "The Symposium attracts long term care operators from across the country and continues to grow each time we host it. It is a great opportunity for industry leaders to share best practices and help each other prepare for the future. When you get 100 of the most influential people in long term care together in one room with a single purpose, great things start happening."

During the Symposium, industry leaders and Baker Donelson attorneys covered critical issues facing the long term care industry. The topics included:

- Trends in Long Term Care – The Silver Tsunami: A Post-Election View from D.C.
- Lessons Learned from the Front Line: A Mock Trial
- Diversify Your Long Term Care Company by Providing Ancillary Services
- Dirty Dozen: The 12 Worst Mistakes Nursing Homes Make and How Plaintiffs' Counsel Make You Pay For It
- Managing Your Risks and Communication Best Practices if Sentinel Events Occur
- 10 Key Things That Could Bite You When Acquiring Facilities
- Insights on Financing Your Project or Portfolio – Getting the Results You Want
- The Ethics of Taking Care of Your Documents and Email
- 10 Issues the EEOC and Department of Labor Focus On in Long Term Care

The event also included a Presidents' Panel, during which a panel of CEOs and presidents of some of the nation's leading long term care companies discussed the biggest issues facing the industry, as well as the opportunities and challenges the industry is likely to face in the next ten years.

The keynote presentation was made by Bob Kramer, president of the National Investment Center for Seniors Housing & Care, who presented "Adapting to Succeed in an Evolving Market: Five Key Trends and What They Mean for Providers of Senior Housing and Care."