PRESS RELEASE

Noah Kressler of Baker Donelson Appointed to New Orleans Business Alliance Board of Directors

September 25, 2019

Noah Kressler, a shareholder in the New Orleans office of Baker Donelson, has been appointed to the board of directors and executive committee of the New Orleans Business Alliance.

A public-private partnership, the New Orleans Business Alliance is the official economic development organization for the city of New Orleans. One of the few accredited economic development organizations worldwide, the New Orleans Business Alliance was formed in 2010 through a coalition of business and civic leaders to employ the best practices in economic development to position New Orleans as the ideal intersection of commerce and culture.

Mr. Kressler is an experienced corporate finance and transactional attorney who advises public and private companies across the country on a wide range of business and financing transactions, including mergers and acquisitions, debt and equity financings, securities law and governance matters. He has advised clients on more than \$20 billion in capital raises. His clients include multinational corporations, middle market companies, financial institutions, private equity sponsors, investment banks and high-growth startups across numerous industries, including health care, life sciences, technology, financial services, hospitality and franchise, gaming, food services, retail, entertainment and media.

Mr. Kressler serves as co-chair of Baker Donelson's Louisiana Life Sciences and Technology Group, and is a member of both the Firm's diversity committee and the New Orleans hiring committee. He is chair of the Business Financing Committee of the American Bar Association's Business Law Section and a Fellow of the American Bar Foundation. A graduate of Tulane University Law School, he has served as an adjunct professor of law at the Law School since 2014. Prior to joining Baker Donelson, Mr. Kressler practiced law in New York and London at a leading Wall Street law firm.